

# Declaration on the Digital Future

A commitment to responsible business  
for the digital age

We believe that enabling a positive and people-centred digital future requires constructive collaboration between stakeholders. Governments, industry and international organisations all have a stake in the digital future. Here we set forth our vision of the digital future we want, identifying the common set of outcomes we all strive for.

## Our vision for the Digital Future is one:

### Participation

Where the possibility of connectivity and digital technologies is extended to everyone, and where the development of digital capabilities is an integral part of every citizen's education.

### Dynamic Digital Society

In which digital platforms, products, services and ecosystems delivered by a plethora of companies and technologies continue to advance and innovate, bringing about incalculable benefits and value to society.

### Sustainable Digital Ecosystem

In which the digital ecosystem is enabled and empowered by supportive business and policy environments, capable of adapting with the speed of change of data-driven markets.

### Digital Conduct

Where the internet is open, accessible and based on multi-stakeholder governance and cooperation and where online harassment and attempts outside the scope of relevant laws to restrict freedom of expression or access to information are opposed.

### Privacy and Data

Where the privacy of digital citizens' is respected and their data handled in responsible, secure and transparent ways by all participants in the ecosystem, including providing consumers with opportunities to exercise choice and control over their data, whilst enabling innovation and other societal benefits.

### Cybersecurity

Where all relevant stakeholders cooperate to mitigate cybersecurity threats and challenges to make people's digital experiences safe and secure.

### Responsibilities

Where responsibilities and accountability for supporting and delivering a positive digital future are shared by all and policies, applied evenly across the digital landscape, are designed to realize specific goals, foster innovation and investment and benefit consumers.

### Cooperation and Dialogue

Where constructive collaboration and dialogue between all stakeholders across geographies and industries enables further development of the promise of the digital future.